



#w4s

Women 4
Solutions

GENDER PARITY INTERNACIONAL CERTIFICATION TOWARDS A CARING ECONOMY®

Best Practices and Tools for Self-Development and Sustainable Businesses

"Never doubt that a small group of women and men with purpose and conviction can change the world; in fact, that's how innovations and shifts have happened." ~ Margaret Mead, antropóloga

PURPOSE:

This certification is an accelerator that inspires, sensitizes and generates knowledge promoting a structural and cultural shift to mobilize collaboration and the redefinition of roles and respect for gender and environmental issues.

This training that began several years ago, so far we have inspired more than 2,500 people globally marks a before and after in each participant, who actively mobilized towards the **4 pillars of the Caring Economy**, which include **making more valuable and visible the**:



1. Work of care for people



2. Care for the environment



3. Education in all stages of life



4. Transparency and impact metrics

INFORMATION

OBJECTIVE Certify promoters of concepts and good practices in **Gender Parity and the Caring Economy®**

PROGRAM: 8 sessions of 1.5 hour on-line

PLATFORM: Virtual via Zoom (we will send you the link by email and WhatsApp Group)

REQUIREMENTS: To receive the certificate, the participant agrees to:

- Actively participate in a minimum of 7 out of 8 virtual sessions. The sessions will be recorded and later shared.
- Be part of the WhatsApp group, links will be shared by email a few days before the first session and after each session we will send a link for the 8 evaluations.

DATE: from January 11th to March 1st (every Tuesday at the same time)

TIME: 5:30 pm India Time Zone (that is also, 8:30 am EST/NY)

MINIMUM DONATION: USD\$5* o \$75 rupees per person

REGISTRATION: [here](#) or <https://forms.gle/Qw83Srm57gtzrBYeZ>

PAYMENT METHOD: <https://paypal.me/Women4Solutions> please, send the receipt to comunicacion@women4solutions.com



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ABOUT THE PROGRAM

JAN 11	Caring Economy: innovation to promote inclusive/regenerative business in markets and public policies- (Laura Giadorou Koch)
JAN 18	NONFLICT: The art of everyday peacemaking. Managing conflict in your daily life and business, a simple and effective three step methodology used by +350,000 people globally. (Laura Giadorou Koch)
JAN 25	Explore your innate capital and achieve excellence towards transformation with purpose and resilience. (Viola Edward & Layla Edward)
FEB 1	Introduction to the Women's Empowerment Principles (WEP by UN Women) and Gender Self-Assessment Tools in business (Gender Gap Analysis and other gender parity metric tools). (Noha Hefny)
FEB 8	Unconscious Bias with a Gender lense
FEB 15	Global History of WOMAN through Iconic Archetypes why and where we are as a movement to make the world a more inclusive society. Tools and suggestions on today's inspiring and actions by women movements. (Tere Egaña)
FEB 22	Advancing Authentic Sustainability and Regeneration principles with a gender equality in the workplace (Belen Barroso & Daniel Cox)
MAR 1	Breathwork & Mentoring introductory training for the workplace (Viola Edward)

REGISTER HERE



certifications in
4 continents
America, Europe, Asia, Africa



more than
50 online sessions
in 6 certifications



more than **1,000**
women and men capacitated
in gender parity in two years



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ABOUT WOMEN 4 SOLUTIONS

Our Vision: Co-creating the Care Economy © to build a more inclusive and regenerative society.

Our purpose: We are a global Network of women entrepreneurs and intrapreneurs that promotes inclusive and regenerative businesses, with a focus on scaling simple and effective solutions towards the Care Economy. We are confident in the power of Partnerships by focusing on the Gender Parity and Climate Action agendas, 3 of the 17 UN Sustainable Development Goals (SDGs).

Laura Giadorou Koch- Founder and CEO of Women 4 Solutions - (laurakoch@women4solution)

TEAM OF PROFESSIONALS AND EXPERTS



Laura Giadorou
Argentina

Founder and CEO of Women 4 Solutions, social entrepreneur, impact investor, licensed attorney in Argentina and New York State, and philanthropist. For almost three decades she has focused on microfinance, innovative technologies, education, gender issues, and climate action. CEO of Dolium Bodega Subterránea (first certified winery B in LatAm (2014). Member of several Executive Boards including Million Peacemakers and Think Equal. Coach of Coaches of the certification of the Nonconflict methodology, Multiplier B. Allied to the Principles of Empowerment of the Women of UN Women (Women Empowering Principales-WEPS) <https://linktr.ee/LauraKoch>



Viola Edward
Venezuela

Founder & CEO of GRIT Academy. Multi-awarded personal & corporate advisor. A transcultural psychotherapist, mentoring-coaching and breathwork trainer, social entrepreneur, philanthropist. Kayana Consulting, partner and MD of Creative Women, co-creator: BQ-Breath-Intelligence. Committed to the creation of a sustainable society since 1993, the author of several bestseller books sits on the board of several institutions and serves as an ambassador for Human Rights. Board Member of WOMEN 4 SOLUTIONS.



Teresa Egaña
Venezuela

Founder & CEO of Mujere WOW, LLC. INTERNATIONAL SPEAKER FOR A FEMININE-PRODUCTIVE LIFE. Mentor. Humanitarian. Adventurer and Nature lover. Internationally Multi-Awarded. Focused on re-narrating "THE WRONGLY-TOLD HISTORY OF WOMEN©" and to reinforce the Feminine Arquetipycal Intelligence. Foundress/CEO of MUJER WOW – a global aggrupation that trains and boosts the productive woman towards Triple Impact Leadership with the purpose to LIVE WELL DOING WELL© President of Women International Chamber of Commerce - WICCI India/Venezuela. Board Member of WOMEN 4 SOLUTIONS



Noha Hefny
Egypt

An award-winning humanitarian, corporate leader, and serial social entrepreneur with two decades of experience working for the UN including UNHCR, UNESCO and UN Women, and the private sector as Regional Director at PepsiCo and then at McKinsey & Company, heading departments including communications and corporate social responsibility. She is a co-author, Global Ambassador for Female Civility, and Founding Member & Ambassador, Women Heart to Heart. Board Member of WOMEN 4 SOLUTIONS.

** Our certification is valued at more than USD \$ 1,500 p / p. We are honored to have the collaboration of our professional experts and organizations that allows us to scale and create more rapid changes, with this reduced fee of \$5. We welcome additional donations for this course to cover the participation of other women.*



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